

UBC meeting in Växjö
June 2004

JUNE 10TH:

19.00 Registration and Get-together dinner at Royal Corner Hotel

JUNE 11TH:

08.00 Registration at Royal Corner Hotel

08.30 Bus from Royal Corner Hotel to Videum Science Park

09.00 Opening of UBC Business Commission Meeting in Växjö, Lennart Gårdmark,

09.15 Welcome to Växjö,

Carl-Olof Bengtsson Mayor of Växjö

09.30 Welcome to Videum Science Park, Göran Fremrot

10.00 To brand a city, Dynamic Växjö, Thomas Karlsson

10.30 Coffee Break

11.00 Bioenergy Småland – Expo Växjö, Lennart Gårdmark, Hans Gulliksson

11.25 InternetCity – Meetingpoint for expansive IT companies.

How to develop a cluster, example from InternetCity, Robert Kitanovski

11.50 Web Service Competence Center: Leading edge IT research, close collaboration
between Academy and Industry, Lars Hornborg

12.15 Discussion

12.30 Presentation of Växjö University, Johan Sterte, Vice Chancellor

and a walk on the Campus to the University sponsored Lunch in the M-house

14.00 Swedish Business Incubators, Emma Hermansson, Videum Science Park

14.30 How to promote innovation and design, Gisela Mattisson, Swed. Ind. Design

15.00 Coffee Break

15.30 Entrepreneurship for the future! Young Entrepreneurs, Björn Andersson

16.00 Bus leaves for visit at Företagsfabriken, a private incubator

16.15 Incubators versus Accelerators, Mikael Kraft, Företagsfabriken

17.00 To Hotel Royal Corner

17.30 Bus leaves from Hotel Royal Corner

19.15 “Hyttstill” Dinner at Kosta Glasbruk

JUNE 12TH:

- 09.00 Bus from Royal Corner Hotel to Videum Science Park

- 09.30 Discussion regarding the earlier presentations
- 09.50 Short presentations from member cities (please inform us if you want to contribute with a short report)
- 10.30 Town planning and Business development,
Peter Rydell, Deputy City Architect

- 11.10 Study tour by bus in the Växjö area
- 12.00 Biodynamic *Lunch* at St Sigfrids junior college
- 13.00 Study tour by bus in the Växjö area
- 14.00 Return to Royal Corner Hotel – end of official program

- 15.00 City walk; Växjö Cathedral, Linné Garden, Växjö Tennis Centre, Lagoons,
Växjösjön, Småland's Museum, shopping
- 19.00 Dinner at Restaurant Lagerlunden