



URBANworks

-Spreading the word for Sustainability Management-

*Does our city have a strategy for sustainable development?
Do we have the political support and mandate for the work to promote sustainable development?
How can we raise the awareness among citizens?
How do we facilitate cross-sectoral cooperation?*

These are the kind of questions that cities' sustainable development teams are most likely tackling. To support their efforts, an **interactive toolbox – URBANworks**, has been developed.

Cities' work to promote *sustainable development* varies, but each city continuously makes decisions that affect the direction of its future development. To develop sustainably requires resources, skills, understanding, good communication and commitment, and most of all - an organizational structure to manage the efforts. Our toolbox supports the development and **establishment of a sustainability management unit** by providing city administrators with situation specific guidance, tools and concrete city examples. It also gives them a detailed framework for creating a Development Plan for the establishment and operation of this management unit.

Comparing the establishment of the unit to the construction of a house, the guide identifies the basic elements necessary for managing sustainability. Further developing an existing office starts with a solid foundation: in other words with the creation of a common understanding of *sustainable development* within the city. A house, as well as a city's sustainability management unit, also needs a sufficient amount and optimal mix of construction materials: financial resources, but also the sufficient number of staff with the right skills!

What else would your unit need to be able to effectively manage the city's development? And how could you achieve what is needed? Find out in November!



The English version of the toolbox will be launched during the project's Final conference in Gdansk 12th-14th November. At the end of the year, the toolbox will be available in English and 8 Baltic Sea Region languages. It will be available as a CD, online, as well as, a paper version.

www.sustainment-project.net

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