

## **Creative Ports [1]**

The Cultural and Creative Industries (CCI) represent a leading opportunity area of the Baltic Sea Region (BSR). With strong emphasis on innovation it has a significant ability to solve problems through utilization of creative working methods. This potential needs to be strengthened to create a spillover effect into other sectors.

Pursuant to the EU Innovation Union Scoreboard 2015 however there is an unbalanced development within the BSR. Sweden, Finland, Denmark and Germany are categorized as Innovation leaders, Estonia, Lithuania, Latvia and Poland are seen as Moderate Innovators respectively.

CREATIVE PORTS aims at establishing the institutionalized macro-regional space for non-technological innovation in the entire BSR, facilitated by increased business sophistication of the CCI actors and their interactions with the policy-making level. The change achieved by the project will benefit the Region by increasing number of highly needed innovations making the Region more competitive.



AN INITIATIVE BY THE GOETHE-INSTITUTE ON CULTURAL ENTREPRENEURSHIP

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## **Union of the Baltic Cities**

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