

Baltic Sea Cultural Gathering

15-18.09.2015, Gdańsk



Time	Day 1, Tuesday 15.09 - Working meetings Maritime Culture Centre (MCC)			
8.30		National Coordinators of the EU Strategy for the Baltic Sea Region (MCC, conference room, IV floor)		
9.00	ARS BALTICA Organizing Committee (MCC, education room, I floor)		CBSS Project Support Facility Selection Committee (MCC, workshop room, I floor)	UBC Cultural Cities Committee (MCC, workshop room, IV floor)
10.00		National Coordinators of the EUSBSR and EUSBSR Policy Area/Horizontal Action Coordinators (MCC, conference room, IV floor)		
12.00	Lunch MCC, "Cała Naprzód" Restaurant, IV floor			
13.00		Joint Meeting: CBSS Committee of Senior Officials, National Coordinators and Policy Area/Horizontal Action Coordinators of the EU Strategy for the Baltic Sea Region (MCC, conference room, IV floor)	Individual city sightseeing	
13.30	EUSBSR Policy Area Culture Steering Group (MCC, education room, I floor)			
15.00				
15.30		CBSS Committee of Senior Officials (MCC, conference room, IV floor)		
18.30	Concert "Temple of Art" St. John's International Culture Centre			
19.30	Transfer to "Filharmonia" Restaurant			
20.00	Welcoming Dinner "Filharmonia" Restaurant <i>For working meetings participants</i>			
22.00	Transfer to the hotels			

Time	Day 2, Wednesday 16.09 Conference "Culture as a driving force for social and economic development of the region", European Solidarity Centre (ESC) / Maritime Culture Centre (MCC)	
08.30	Registration and welcoming coffee (ESC, Main Hall)	
09.30	Opening session: Basil Kerski , Director of European Solidarity Centre Prof. Malgorzata Omilanowska , Minister of Culture and National Heritage (ESC, Conference Hall)	
10.00	Key-note speech - the role of culture in regional development <i>The overview of the main trends and development in bridging culture and creativity with development agendas.</i> Q&A (ESC, Conference Hall)	
10.30	Ministerial Panel Discussion "How to maximise the potential of culture and creativity for buidling a more competitive, sustainable and smart Baltic Sea region?" <i>Moderated debate and Q&A with the audience on the ways and means to turn the BSR more competitive, sustainable and smart area using the potential of culture and creativity and cross-border perspectives.</i> (ESC, Conference Hall)	
11.15	Setting the tone part 1: <i>Before all the participants are set to work in smaller groups and prepare recommendations for the Agenda for Action, dedicated experts for each sub-group will make an introductory speech on the main challenges and opportunities within the specified area. The experts will then join the participants in the workgroups.</i> - Culture & Social Innovation (Johanna Skantze, CEO at Braccobaldo SE) - Culture & Education (Pasi Silander, Development Manager at Helsinki City, FI) (ESC, Conference Hall)	European Solidarity Centre guided tour for the Ministers (ESC)
12.00	Transfer of Ministers to Dwór Artusa	
12.30	Lunch (ESC)	
13.30	Setting the tone part 2: - Culture & Sustainability (Jacob Hartmann, Senior Adviser at Sharing Copenhagen DK) - Culture & Entrepreneurship (Vita Brakovska, Knowledge Angel at Knowledge and Innovation Society LV)	
14.00	- Culture & Smart Cities (Runar Skjerven Eggesvik, Cultural entrepreneur, NO) tbc Transfer to MCC for the Ministers	
14.30	Q&A (ESC, Conference Hall) Conference of the Minsters of Culture of the Baltic Sea States	

15.00	Coffee break (ESC)					(MCC)
15.30	<p align="center">Parallel workshops</p> <p align="center">Working in groups to prepare "The Agenda for Culture and Creativity in the Baltic Sea Regional Development"</p> <p><i>The aim of the conference is not only to discuss the issues in two days, but also to create a long-lasting result, so called Gdansk Agenda for Action! The Agenda involves set of recommendations to engage more culture and creativity in building a stronger, more competitive, sustainable and smart Baltic Sea area. The Agenda will be combined by the recommendations of the individual working groups.</i></p> <p><i>Working Groups have facilitators and dedicated experts, all facilitators report back with 10 concrete agenda items.</i></p>					
16.15	<p align="center">Culture & Social Innovation</p> <p align="center"><i>(Johanna Skantze, CEO at Braccobaldo, Sweden)</i></p> <p align="center">(ESC, Room 1)</p>	<p align="center">Culture & Education</p> <p align="center"><i>tbd</i></p> <p align="center">(ESC, Room 2)</p>	<p align="center">Culture & Sustainability</p> <p align="center"><i>(Olaf Gerlach-Hansen, Senior Advisor at Danish Cultural Institute, Denmark)</i></p> <p align="center">(ESC, Room 3)</p>	<p align="center">Culture & Entrepreneurship</p> <p align="center"><i>(Liva Bremere, Project Manager at Jobs and Society, Latvia)</i></p> <p align="center">(ESC, Room 4)</p>	<p align="center">Culture & Smart Cities</p> <p align="center"><i>(Agata Etmanowicz, Creative Industries Specialist at Fabryka Sztuki and Art_Inkubator Łódź, Poland)</i></p> <p align="center">(ESC, Room 5)</p>	Transfer to the airport for the ministers
17.00	<p align="center">Sum-up for the first day: The connection between culture, business and social purpose - Mark Davy, Founder of Futurecity - Creative Placemaking Agency, UK</p> <p align="center"><i>(ECS, Conference Hall)</i></p>					
17.30	ESC Sightseeing for the participants of the Conference					
19.30	Transfer for a dinner					
20.00	Networking dinner					
22.00	Transfer to the hotels					

Time	<p style="text-align: center;">Day 3, Thursday 17.09 Conference "Culture as a driving force for social and economic development of the region" European Solidarity Centre (ESC)</p>
08.30	<p style="text-align: center;">Registration & welcoming coffee</p>
09.00	<p style="text-align: center;">Good Practice Showcase: Successful examples from the Baltic Sea Region - from challenges to solutions (ESC, Conference Hall)</p>
10.15 10.30	<p style="text-align: center;">Creative break</p> <p>Smart Cities and Regions Panel Session: Role of Culture and Creativity in Building Cities and Regions of the Future</p> <p><i>Cities play increasingly important role in the globalizing world. Almost every other city wants to call itself "Creative". In this panel session we discuss with representatives of the cities from the BSR what makes a city really creative and how this creativity has been used to solve the challenges Europe is facing in 21st century.</i></p> <ul style="list-style-type: none"> • Role of culture and creative industries in the city's business development strategy - Anu Mänttari, Business Development Adviser at Business Development Unit, City of Helsinki, tbc • The role of culture and creativity in raising the attractiveness of the country - Inga Hlín Pálsdóttir, Director of Tourism and Creative Industries at Promote Iceland, tbc • How to connect culture and creativity with other areas of life - conclusions from Creative SpIN project - Denise Barrett, Birmingham, UK, tbc • Poland's creative cities strategies - Q&A (ESC, Conference Hall)
11.45	<p style="text-align: center;">Lunch (ESC)</p>
13.15	<p style="text-align: center;">Competitive Debate "Is the Baltic Sea Region losing its charm?" (ESC, Conference Hall)</p>
14.15	<p style="text-align: center;">Summing-up key-note speech: Culture and the future of the Baltic Sea Region, Fionn Tobin, social entrepreneur, industrial designer, lecturer at the Stockholm School of Economics Riga, DE-LV <i>Looking into the future and asking: what lies ahead for the world, Europe and BSR in particular and what role could culture and creativity play in shaping the desirable future?</i> (ESC, Conference Hall)</p>
14.45	<p style="text-align: center;">Presentation of the "Agenda for Culture and Creativity in the Baltic Sea Regional Development" by Ragnar Siil, EE <i>The Agenda sets the ambition and possible way forward for the BSR to maximise the potential of culture and creativity for the regional development.</i> (ESC, Conference Hall)</p>

15.00	Closing of the Conference with the Summary of Visual Notes by Siiri Taimla and moderators (ESC, Conference Hall)	
15.30	Optional cultural program : <ul style="list-style-type: none"> Gdańsk Old Town sightseeing (guided tour); European Solidarity Centre sightseeing (guided tour); 	
16.00		Culture Innovation Lab Gathering (Baltic Sea Culture Centre)
17.00		
19.00	Dinner <i>For working meetings participants</i>	

Time	Day 4, Friday 18.09 Working meeting/ Culture Innovation Lab Maritime Culture Centre (MCC)/ Baltic Sea Cultural Centre	
09.00		Culture Innovation Lab 2nd Gathering (Baltic Sea Cultural Centre)
09.30	NDPC meeting (MCC, Conference room IV floor)	
12.00	Lunch	
13.30	NDPC meeting (MCC, Conference room IV floor)	Culture Innovation Lab Closing remarks (Baltic Sea Cultural Centre)
17.00		