

# Smart and Prospering Cities Commission

## Activity report

### 82nd Meeting of the UBC Executive Board

Malmö, 18 October 2018

## Activities 2018

- **Fehmarnbelt Days 2018**, Malmö 28-29 May 2018
- **Innovative City Conference**, Nice 28 June 2018
- **Digital Week Kiel 2018**, Kiel 13 September 2018
- **INTA World Urban Congress**, Rostock 21-22 September 2018
- **Interreg 5B: *Creative Ports – Internationalisation of the Cultural and Creative Industries in the Baltic Sea Region*** (associate organization)



Pernilla Johansson, Chief-Economist,  
Chamber of Commerce Southern  
Sweden



## FEHMARNBELT DAYS 2018

MALMÖ  
28-29 MAY

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## Fehmarnbelt Days 2018

Seminar: Digitalization from an urban  
perspective

- together with Baltic Development  
Forum

# Digital Week Kiel 2018

Seminar: Digital Mindset in  
the Baltic Sea Region



## Action Plan 2019

- ***Waterkant* Start-up Festival 2019**, Kiel 13-15 June 2019
- **Communication Strategy** via i.e. Facebook, Instagram, Twitter
- **Preparation: GC Kaunas + commission meeting**
- **Commission meeting on Smart City & Digitalization in Växjö (tbd)** (spring 2019)
- **Vice-Chair**