



20.09.2016 - 16:30 to 22.09.2016 - 14:00

Join a free executive seminar on talent management and place promotion, run by northern Europe's # 1 place marketing consultant firm. Experience the City of Hamburg's exhibition and event center for current design. Uncover the secret of success of the Hamburg strategy and brand management. Discuss gender equality and best practices in talent management and place promotion of cities in the Baltic Sea Region. Meet practitioner from Hamburg Kreativ Gesellschaft, the municipal institution founded to promote Hamburg's creative industries.

**REGISTER NOW:** <http://fehmarbeltdays.com> [1]

**[Presentations](#)** [2]

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**Documents:**

 [Fehmarnbelt Days 2016](#) [5]

 [Final Agenda](#) [6]

## Union of the Baltic Cities

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**Source URL:** <https://www.ubc.net/ubc-events/attractive-cities-2016-hamburg>

**Links**

[1] <http://fehmarbeltdays.com/>

[2] <http://ubc.net.kmgeasy.com/document/smart-and-prospering-cities/attractive-cities-2016-hamburg-20-22092016>

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[5] [https://www.ubc.net/sites/default/files/fehmarbelt\\_days\\_2016.pdf](https://www.ubc.net/sites/default/files/fehmarbelt_days_2016.pdf)

[6] [https://www.ubc.net/sites/default/files/attractive\\_cities\\_hamburg\\_agenda\\_final.docx](https://www.ubc.net/sites/default/files/attractive_cities_hamburg_agenda_final.docx)