

30/04/2018

Fehmarnbelt Days 2018

Digitalization from an urban perspective: Potentials through city collaboration and regionalization

Date	29 May 2018 13.30 to 17.00
Place	Malmö, Clarion Hotel & Congress Malmö
Target groups	Local and regional politicians, civil servants, city representatives, business-associations, digital entrepreneurs
Participants	max. 45

KEY QUESTIONS

1. What opportunities and challenges face cities as digitalization processes increasingly integrate all sectors of city administration, planning & operations?
2. What benefits are imagined for why cities should collaborate, i.e. across the Fehmarnbelt region, on digitalization issues?
3. How can regional 'digitization' collaboration be promoted given the fact that cities compete to attract and retain new digital industries and labour?

DESCRIPTION

Digitalization has become one of the most important topics on local level. This joint event within the frame of the Fehmarn Belt Days 2018, by Union of the Baltic Cities (UBC) and Baltic Development Forum (BDF), focuses on digitalization from an urban perspective and places it in the context of regionalization (i.e. upcoming Fehmarnbelt region).

What are the main challenges and opportunities that emerge from digitization processes for modern cities? Why are cooperation and participation in city networks positive factors regarding urban digitization?

13.30 - 15.00

- The seminar will be introduced with a short presentation of the "State of the Digital Region 2017" report (Top of Digital Europe) by co- author Joakim Wernberg. It will present various aspects on how cities in the Fehmarnbelt region can work with digitization and suggest new opportunities to explore.

Speakers: *Joakim Wernberg, Research Director, Swedish Entrepreneurship Forum*

- It is followed by three examples reflecting different city approaches to and experiences with digitalization: The cities of Malmö; Hamburg and N.N. will present their case (15-20 minutes each) and reflect on their experiences regarding digitization of local governments. Focus should be on policies, approaches and dialogue with citizens, business etc. rather than technology and "smart solutions". As a bridge to the 2nd part of the seminar each presentation will include aspects of city-

to-city collaboration: Examples of existing and planned collaborations as well as reflections on how collaborations can support the city's digitalization process and what are suitable themes for exchange of best practice.

Speaker(s): *Maria Stellingher Ernblad, CIO City of Malmö*
Thomas Jacob, Free and Hanseatic City of Hamburg (tbc)
N.N., City of NN

- **Tbd:** The UBC Youthful Cities Commission will give a short statement concerning the following aspects of digitization from a youth perspective: How could cities include young citizens, their skills and preferences in the work with digitalization?

Speaker(s): *N.N., UBC Youthful Cities Commission*

15.00 - 15.30

Coffee break + Introduction of the key questions for part 2

15.30 - 17.00

The second part of the event will focus more on the role of city-to-city cooperation and city networks regarding digitization.

- Introduction of the following key questions (i.e.) to the audience and short discussion with the audience.
 1. *What is your base motivation behind digitization within cities?*
 2. *What are the most important areas to be digitized?*
 3. *What kind of benefits for digitalization processes can be accomplished by city collaboration?*
 4. *In which areas of digitization can city collaboration be productive?*
- Panel discussion: The panelists (City representatives, UBC representatives will discuss these key questions, inspired by the city cases, expert inputs and comments from the audience.

Speaker(s): *Wolfgang Schmidt, Chairman UBC Smart and Prospering Cities Commission*
Maria Stellingher Ernblad, CIO City of Malmö
Thomas Jacob, Free and Hanseatic City of Hamburg (tbc)
N.N., City of NN
N.N., UBC Youthful Cities Commission

- Joint discussion: audience & panelists; the seminar will conclude with recommendations for action and ideas for new projects.
- Short presentation of “European Commission's Digital Cities Challenge” initiative.

Speaker(s): *Pärtel-Peeter Pere, CEO, Future Place Leadership*

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