

UBC Cultural Cities Commission

Vision and Action Plan 2015

Kemi 26th February 2015

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The Vision

- The commission wants to work strategically and cross border with central national and international bodies dealing with policy making for sustainable and inclusive development within the Baltic Sea strategy and EU 2020 strategy.
- The commission on culture wants to be voice for culture on local level in order to have the cultural issues on local level heard and taken into account in all policies for developing the local level on regional, national and international context.

Four Objectives

In order to realize the vision four objectives has been developed:

- 1. Network based cultural cooperation
- 2. Professionalization of the cultural field
- 3. Strategic partnerships
- 4. Research

1. Network based cultural cooperation

- Develop the exchange program even further, as this program has 3 aims, namely to stimulate professionalization, to develop the UBC cultural network, and to stimulate project making between the UBC cities.
- To promote a more intensive cooperation between the UBC cities on cultural level which has as criteria the cooperation aspect
- To promote the cities to invite cultural project from the other UBC cities for local events like festivals, celebrations or part of the daily programs

2. Professionalization of the cultural field

- Exchange program to simulate the exchange of knowledge and experience through cooperation
- Sharing experiences at meetings and conferences
- Sharing new knowledge in social media

3. Strategic partnerships

- **Partners we want to develop contact to:**
 - EUSBSR PA Culture
 - Ars Baltica
 - Nordic Council
 - Others

4. Research

Research is necessary for the cultural field to promote the necessity of culture. We would like to develop programs together with:

- National or regional universities
- City authorities
- Professional research institutes
- Nordic Council et al.

Action Plan 2015

- Board meetings: March, June, September and November
- Working meeting according the realizing the Vision and Action Plan
- Seminar : Festival Production on the City Level (topic to be confirmed by the board 2015)
- Co-operation on city-to-city level
- Project co-operation

Action Plan 2015

- UBC 72nd General Meeting in Kemi 26th of February, Finland, Presentation of the Vision and Action Plan 2015
- International conference “CULTURAL AND CREATIVE CROSSOVERS” - Partnering culture with other sectors to maximize creativity, growth and innovation March 11 – 12 2015, Riga and First board meeting of the UBC Cultural Cities Commission 12th March in Riga
- BSR Forum What does the Cold Peace between the EU and Russia mean for the Baltic Sea region? 4th of June in Turku
- The VI Annual Forum of the EUSBSR, 'Achieving e-Quality by Connecting the Region', 15-16th of June in Jūrmala and UBC CCC-board meeting

Action Plan 2015

- Taking part in EU & Baltic Region conferences and seminars as the voice of Cultural Cities in Baltic
- Strengthen our communication to and with UBC member's cities in the cultural area with a special focus on our Russian member cities St. Petersburg and Kaliningrad
- Planning and launching the project "Baltic festival managers' cooperation" together with Ars Baltica.
- Supporting the Children's Culture

Action Plan 2015

Culture is the way you
think, act and interact!