

UBC Smart and Prospering Cities Commission

Network | Learn | Do

Kiel, 2nd June 2016

Agenda

- 1. Framework**
- 2. Smart and Prospering Cities Commission**
- 3. Outlook**

Conditions



Globalization

- **Challenges / opportunities**
- **Regional potential**
- **Cooperation**

Baltic Sea Region

10
Countries

100^{MIO}
Population



Union of the Baltic Cities

#1

Network

101

Members

7

Commissions

Smart and Prospering Cities Commission



Network



Learn



Do

Attractive Cities

Target group

Strategies

Measures

Talents

Businesses

Visitors

Attraction

Talent management

Development

Investment promotion

Retention

Destination marketing

Innovation Ecosystems

Systems

Strategies

Measures

Development

Science parks

Accelerators

Smart cities

Energy | Transport | ICT

Digitalization

Creative industries

Business | Academia |
Administration

Soft landing

Network



- **Administration**
- **Business**
- **Academia**

Learn



Learn

- **Innovation Ecosystems
Copenhagen 2016**
- **Attractive Cities Hamburg
2016**
- **Innovation Ecosystems
Munich 2017**

Innovation Ecosystems Copenhagen 2016



Learn

- **Copenhagen Capacity**
- **Best practises**
- **Copenhagen Science City**
- **Technology Region Aachen**

Attractive Cities Hamburg 2016



Learn

- **Seminar place promotion**
- **Best practises**
- **Site visits**
- **Creative Camp**

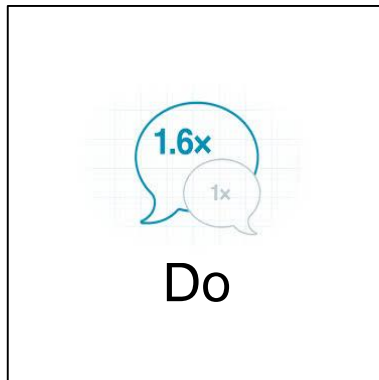
Innovation Ecosystems Munich 2017



Learn

- **Innovation**
- **Best practises**
- **Smart cities**
- **Municipal internationalization**

Do



- **Creative Ports**
- **Emplnno**
- **Sailing Network**

Summary

1

Region

1

Network

3+

Value

UBC Smart and Prospering Cities Commission

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