

UBC Smart and Prospering Cities Commission Network I Learn I Do

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The Union of the Baltic Cities (UBC) is the leading city network in Northern Europe, representing over 100 cities from all countries of the Baltic Sea Region (BSR). The BSR is one of the leading growth and trading centers in the world. It comprises 10 countries and more than 100 million inhabitants.

The UBC Smart and Prospering Cities Commission is one of seven Commissions, dealing with cities attractiveness and innovation ecosystems.

Cities attractiveness: We develop strategies targeting at talents, businesses and visitors. We derive measures for talent management, investment promotion and destination marketing.

Innovation ecosystems: We develop strategies targeting at business development agencies, science parks and accelerators. We derive measures for energy, transport, ICT, creative industries and soft landing.

A Network

Globalization increasingly effects the economic development of cities. Competition is growing and challenges have become more diversified. Regional cooperation and collective action is the key for future success. We offer you a reliable network of administration experts, entrepreneurs and scientists.

B Learn

We run seminars on attractive cities and innovation ecosystems. Attend free of charge lunch to lunch seminars with professional input, best practice presentations and site visits.

Innovation Ecosystems Copenhagen 26/27 May 2016

Copenhagen Capacity

Best practices

Copenhagen Science City

Regional Development Agency for the Technology Region Aachen, Germany

Attractive Cities Hamburg 21/22 September 2016

Place Promotion and Talent Management – Executive seminar

European top destination Best of the Alps and Schleswig-Holstein

Site visit – designxport Hamburg

Best practices

EU project CREATIVE CAMP

Site visit - Hamburg Kreativ Gesellschaft

Innovation Ecosystems Munich Spring 2017

Innovation and business creation

Creative industries

Smart cities

Municipal internationalization

Best practices

Site visit - BMW World

C Do

We are partner in a number of EU projects and applications. We inform you regularly about these projects and invite you to actively participate.

Contact

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