



# “Building innovative and effective policies stimulating behaviour changes in modern cities – towards zero pollution”

07.06.2021

14:00 CET

Format of the session: Workshop (90 min)

ONLINE form - ZOOM

**EU GREEN WEEK 2021 PARTNER EVENT**

## **Scope:**

Climate change is a challenge modern city face and sadly we do not see many innovative and effective policy widely implemented across Europe. Why? Do we lack solutions, political will or maybe the exchange of promising practices is missing?

What is the role of local actors in fitting into the global standards and how especially cities can correspond in a more organized and innovative way?

Even more important, every efficient city policy target individual in order to contribute to the current climate emergency. The aim of this workshop is to provide different views how diverse stakeholders from European Networks representing cities or innovators, policy makers or ICT sector could provoke those individual changes and work together.



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## Workshop agenda

- 14:00 Introductory greeting to the participants and introduction to the session by the moderator
- 14:15 Trends: how modern city policies contribute to zero pollution goal? – Out of the Box International
- 14:30 Personal footprint on Earth; individuals' contribution and fostering ecology in educational systems – Ducky Platform
- 14:45 Baltic Sea region as pioneer in promoting green policies and cooperation between the cities – Union of the Baltic Cities
- 15:00 Panel Debate
- 15:20 Closing remarks

### Speakers:

Marko Paunovic, Director, Out of The Box International

Mantas Jurgutis, President, Union of the Baltic Cities

Bogdan Glogovac, Storyteller & Eco-expert, Ducky

Join us in “Building innovative and effective policies stimulating behaviour changes in modern cities – towards zero pollution”.

Registration link: <https://forms.gle/WMT9ZFPaiNX4HsVR6>



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